

PRESS RELEASE

EVOLUR LAUNCHES PREMIUM NURSERY COLLECTIONS, STROLLERS AND SWEETPEA BABY - A TRENDY, MID-MARKET NURSERY FURNITURE BRAND.

For Immediate Release

EVOLUR ADDS 2 NEW NURSERY COLLECTIONS TO ITS PREMIUM EVOLUR SIGNATURE COLLECTION

New Jersey, April 1, 2020 - [The Amsterdam Nursery Collection](#) redefines the way we look at nursery furniture. With rich, wood elements and a stylish tufted leatherette headboard, the Amsterdam is perfect for those who want to create a mature and sophisticated nursery for their little one. Part of this collection are the 5-in-1 Convertible Crib, the Double Dresser, the Tall Chest and the Nightstand.



[The Glam Nursery Collection](#) was inspired by the glitz and glamour of Hollywood. The 5-in-1 convertible crib features an arched sculptured full panel headboard with exquisite faux shagreen inlay trim, bun foot, bi-level molding and routing lines, which embodies the footboard. The Glam Nursery Collection also includes the Double Dresser, Tall Chest, Changing Tray and Nightstand that allow you to create a one-of-a-kind nursery.



EVOLUR WILL SOON LAUNCH A RANGE OF SUPERIOR QUALITY, BREATHABLE MATTRESSES AS PART OF THE EVOLUR SLEEP COLLECTION

With the right balance of comfort and support, the Evolur range of mattresses are designed to provide babies with a safe and healthy surface to sleep on. All Evolur sleep mattresses meet the Federal Flammability Standards and pass all phthalate, lead and toxicity tests.



EVOLUR RECENTLY LAUNCHED 2 NEW STROLLERS THAT COMBINE FABULOUS AESTHETICS WITH PRACTICAL FUNCTIONALITY.

The [Infinity Convertible Stroller](#) is an innovative, stylish and lightweight stroller that transforms from a single to a double stroller in a jiffy. With the help of the [Infinity Stroller Connector](#) and an additional Infinity Stroller, the Infinity can be converted into a twin stroller. With multiple reclining positions and a 45 lbs weight capacity, it's the only stroller parents will need from birth through toddlerhood. The Infinity is available in 4 modern finishes.



To find out more, please write to vinnie@dreamonme.com

The just-launched [Urban Nimble Stroller](#) is the perfect city stroller. With a 15 lbs lightweight frame, multi-position reclining seat and compact fold design, it provides moms and their little ones with style and comfort. The Urban Nimble is available in 3 contemporary finishes



THE RECENTLY LAUNCHED EVOLUR ZOODLE 2-IN-1 HIGH CHAIR IS THE WINNER OF THE 2020 NATIONAL PARENTING PRODUCTS AWARDS

The [Zoodle 2-in-1 High Chair](#) offers babies and toddlers their own personal space as they embark on exciting food adventures. This multifunctional highchair is made of sleek beech wood and sturdy hygienic food grade PP material. The padded seat is made of PUL fabric which is extremely durable, lightweight and non-toxic. The adaptable Zoodle also has double feeding trays, an adjustable 5 point safety harness and converts into a toddler chair.



EVOLUR LAUNCHES THE STELLAR BASSINET AND BEDSIDE SLEEPER

- A MUST-HAVE FOR NEW PARENTS

The first few weeks and months after a baby's birth can be overwhelming and exhausting with late night feeds and postpartum recovery. The [Evolur Stellar Bassinet & Bedside Sleeper](#) allows parents to have their newborn close by and provides them with timely and much-needed convenience and reassurance. With a lightweight design, 5 height positions, breathable mesh sides and easy portability, it doesn't skimp on features either. It is particularly useful for nursing mothers and moms recovering from a tough pregnancy.



INTRODUCING SWEETPEA BABY BY EVOLUR - A TRENDY, MID-MARKET NURSERY FURNITURE BRAND FROM EVOLUR



[Sweetpea Baby](#) was created to fulfill a desire amongst today's parents for safe, superior quality baby furniture that doesn't compromise on design or functionality. The Sweetpea Baby range of products and nursery collections speak to creative and fashion forward parents who place an emphasis on safety, quality construction and on-trend designs. With products in the price range of \$200 - \$400, Sweetpea Baby offers parents stylish nursery furniture that is easy on the pocket.