

**FOR IMMEDIATE RELEASE**

**Contact: Moses Ruiz  
323-201-1142**

**SEE ME GROW MAT  
The Newest Sponsor of Baby2Baby Charity**

Los Angeles, CA – FunTastic Media has partnered as a sponsor to the celebrity-studded child-relief organization, BABY2BABY which is based in Los Angeles, CA.

Baby2Baby provides children living in poverty, ages 0-12 years, with diapers, clothing and all the basic necessities that every child deserves. Baby2Baby has distributed over 70 million items to children in homeless shelters, domestic violence programs, foster care, hospitals and underserved schools as well as children who have lost everything in the wake of disaster. FunTastic Media joins board members Jessica Alba, Julie Bowen, Rachel Zoe, Nicole Richie, Kelly Rowland, and angel Drew Barrymore in celebrating babies and “making life easier from day one.”

Ruiz feels that both organizations embody the same philosophies and is excited about this collaboration. “FunTastic Media is dedicated to the development of practical, functional infant, baby and toddler products; and works in cooperation with nationwide health care providers to supply new parents with innovative tools for raising babies in a safe, comfortable environment,” said Ruiz.

Jessica Alba, Baby2Baby Board Member and founder of The Honest Company, says, “We're devoted to empowering people to live happy, healthy lives. A mother should never have to choose between feeding her children and buying diapers. Baby2Baby helps new mothers so they don't have to make that impossible decision.”

The See Me Grow Mat was and is already being used and endorsed by numerous health care professionals and hospitals nationwide, including California Hospital Medical Center in Los Angeles, the William Backus Hospital in Norwich, Connecticut, Mercy San Juan Medical Center in Carmichael CA, Maria Parham Medical Center in Henderson NC, Hoag Hospital Newport Beach CA, St Mary Medical Center Long Beach CA and Kingman Regional Medical Center in Kingman AZ just a name a few. And now the company is moving into the charity area with sponsorship status to The March of Dimes as well as Baby2Baby.

The functional, sturdy and attractive promotional gift is a cloth changing pad and nap mat, marked with ruler measurements that make it easy to chart every inch of baby's development from day to day, week to week and month to month. With so many overwhelming things to learn, the See Me Grow Mat helps make life easier. The See Me Grow Mat is three feet long, made of soft quilted cotton backing, and designed with busy moms in mind: it's washable, dryable and waterproof on one side to protect from germs and bacteria. It folds and rolls into any baby bag and is perfect for changing diapers on the go—parents can even bring it in for doctor visits. The mat is also available in a Spanish version, and comes in a verity of colors and patterns.

For more information on the See Me Grow Mat or to contact FunTastic Media, call 323-201-1142 or see [www.funtasticmedia.com](http://www.funtasticmedia.com) [www.SeeMeGrowMat.com](http://www.SeeMeGrowMat.com)