

FOR IMMEDIATE RELEASE

## From Newborn to Teenager with the Nomi Concept

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KENNESAW, GEORGIA – March 31, 2020 – The Nomi High Chair from Danish company Evomove continue to impress parents all over the world. It is well designed, practical and eco-friendly, manufactured in Europe with environmentally responsible components. Nomi is designed for maximum safety and to inspire movement in many different sitting positions. Nomi evolves with the growing child. European families like to have their children right up at the table. By sitting with the family, they learn manners, social skills, and become an active part of family conversations.

### Nomi Baby (Newborn - approx. 6 Months):

Nomi Baby is an accessory that is designed to provide the baby with a soft and cozy spot at the center of the family. It allows you to bring the newborn up to the table right from birth, lifting them off of the floor- away from dust and pets, which allows them to be included in family bonding time right from the start. Nomi Baby is easy to move around the house, and it seamlessly adjusts between almost horizontal and more upright positions to match the changing needs of your baby.

**NEW!** The Nomi “Play”, a flexible toybar that folds out of the way when you don’t need it, and up when you do. Sold separately as an accessory.





### **Nomi High Chair (Approx. 6 month - 2 years):**

When the child is around 6 months old, or able to sit up on their own, it's time to transition to the Nomi High Chair. Simply replace Nomi Baby with the backrest, seat with restraint, and footrest and you now have the Nomi High Chair. The Nomi High Chair will provide support and freedom to move - the best foundation for developing your child's motor skills. The Nomi High Chair is also the EASIEST TO CLEAN high chair, which is one of the top requirements for parents when looking for a high chair. Its sleek design doesn't trap food, and as Nomi is lightweight, cleaning becomes a breeze. You can even hang it on the table edge to clean the floor underneath. A Tray and Cushions are available as accessories, sold separately. The philosophy by the designer, world renowned Norwegian designer Peter Opsvik, is for child to be right up at the table, not having the food served on the Tray. It is offered, though, for those wishing for it.

### **Nomi Chair (Around 2 years - Teenager+)**

When your toddler is around two years old and able to climb up and down from the chair on their own, it's time to remove the restraint and harness and it becomes the Nomi Chair. The Nomi Chair is designed to stimulate movement and the seamless adjustment helps provide safe support as they grow. Movement strengthens your child's motor skills and learning capacity. The Nomi Chair is also sold separately for older children.

Designed with a minimalist, Scandinavian look; with 4 wooden stem options and 9 chair color variations, for 36 different combinations to fit any décor.

As with the High Chair, the Foot Rest provides good support for the growing child. No more dangling feet!





For more information, high resolution images and availability, contact [elisabeth@regallager.com](mailto:elisabeth@regallager.com) Please follow us on social media @NomiHighChair #NomiHighChair #NomiFamily

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### **About Nomi**

Nomi is produced by Evomove A/S – a Danish-owned company based in Copenhagen, with a subsidiary in Slovakia. The designer is Peter Opsvik, who spent his life developing ergonomic and beautiful seating solutions for grownups as well as children. For more detailed information, videos and color choices, please <http://www.evomove.com/US>

### **About Regal Lager, Inc.**

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