



Press Release – Kolcraft Enterprises Releases the Travel Duo Convertible Diaper Bag and Booster Seat

FOR IMMEDIATE RELEASE:

Combining the Ease of a Booster Seat and Storage of a Diaper Bag, Kolcraft Enterprises Inc. Releases a 2-in-1 Product to the Infant/Toddler Market.

Chicago — The **Kolcraft Travel Duo Convertible Diaper Bag and Booster Seat** is a perfect sidekick for traveling with a toddler! Take it on-the-go to store your traveling essentials and then turn it into a sturdy booster seat for your toddler's mealtime.

As a messenger bag, the Travel Duo includes large interior storage, eight pockets, and an adjustable padded shoulder strap. Use it for packing meal time essentials or any other items you and baby could need on your journey!

When it's time to sit down for a meal, the bag easily converts to a booster bag (for a child starting at nine months old). The padded, water-resistant seat supports up to 60 lbs. and secures to most chairs. The seat includes a 3-point harness and rubber grips to prevent movement.

After your adventures, the Travel Duo can be machine washed for easy clean up.

"I like the idea of [the Travel Duo] being an



essentials 'diaper' bag and booster in one," a Kolcraft [focus group member](#) said. "You can carry it with you to restaurants and have everything you need in reach without using the restaurant's booster or highchair. Knowing your seat is clean and sanitized to your standards."

The Kolcraft Travel Duo Convertible Diaper Bag and Booster Seat will be available at Kolcraft.com and Amazon.com in May 2020.

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ABOUT KOLCRAFT

Kolcraft is a third-generation, family-owned company that has been dedicated to creating innovative baby products for more than 70 years. Among the collection of walkers and activity centers, Kolcraft specializes in [crib mattresses](#), [nursery furniture](#), and [strollers](#).

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