



Press Release – Kolcraft Enterprises Releases the Kolcraft Cloud Cool Mesh 2-in-1 Carrier

FOR IMMEDIATE RELEASE:

Kolcraft Enterprises Adds to Its Cloud Collection with a 2-in-1 Carrier

Chicago — Kolcraft has brought a simple and “cool” solution to the babywearing market — the **Cloud Cool Mesh 2-in-1 Baby Carrier**. Complete with a cool-climate vent (which doubles as a storage pocket when rolled down), this carrier provides air circulation to keep baby and parent cool during their babywearing adventures.

This grow-with-me carrier can be worn face-in with babies starting at 8 lbs. (no infant insert required) or face-out to see the world. As baby grows, the parent can adjust the seat/leg openings and head support for optimum comfort.

Caregivers will find it easy to put the carrier on by themselves with the self-adjustable buckles and patented Secure-Fit® indicator (which shows if the lock is secure by turning green).

“When a caregiver babywears, it can get warm with the heat of two people and any external heat from the sun,” Marketing Coordinator Layne Hillesland said. “The team wanted to create a cool and comfortable



solution — that's how the Cloud Cool Mesh was born."

The Cloud Cool Mesh 2-in-1 Carrier comes as an addition to Kolcraft's Cloud line, which currently consists of [double and single strollers](#). The carrier will be available at Kolcraft.com in April 2020.

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ABOUT KOLCRAFT

Kolcraft is a third-generation, family-owned company that has been dedicated to creating innovative baby products for more than 70 years. Among the collection of walkers and activity centers, Kolcraft specializes in [crib mattresses](#), [nursery furniture](#), and [strollers](#).

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