

FOR IMMEDIATE RELEASE

A Butt Load about the Advantages of the Dékor Diaper Pail

- Named “A Baby Product We Can’t Live Without”

KENNESAW, GEORGIA – March 31, 2020 – The popular, tried and true Dékor diaper pails are not just pails. They are part of the eco-friendly Dékor Diaper Disposal System. It is a system to help prevent odor escape and provide convenience for parents having their hands full with a new baby or even a busy toddler. Just STEP on the foot pedal and DROP the diaper through the trap door and you are DONE. No other diaper pail is as easy to use!

- Comes Completely **Assembled with One Full-Sized Refill** Pre-Installed.
- **Continuous liners** – no waste like with trash bags. Biodegradable refills available, as are Cloth Liners.
- **High quality, reusable Cloth Liners** for the cloth diapering families. Two to a box, so one can be thrown right in the washer, and the other ready to go.
- **ABS Closed-Cell Plastic does not absorb odors**, won’t scratch, dent or rust, and can be safely cleaned with household cleaners.
- **Self-Closing Whisper Lid**. This comes in handy especially when there is a child in the room. There is no sound to wake up a sleeping baby or an older sibling. The lid slowly and quietly closes by itself.
- **Available in three sizes**, (Plus, holding up to 60 NB diapers, Classic, holding 45 NB diapers and Mini, holding 25 NB diapers) and **five colors**



Why Parents Magazine’s Editors Love It: *“You want minimal interaction with your diaper pail, so we love the Diaper Dekor, which is 100 percent hands-free -- no stuffing, twisting, pushing, or prodding necessary. Simply step on the pedal, drop your deposit in, and be done with it.”*

What Real Moms Say: "I liked the idea that the bag was continuous and you could tear it off with just a few -- or a full can -- of diapers in it. Less waste," Ann from Ann Arbor, Michigan, said.

- **Early end of the liner warning arrows.** Each continuous liner has printed, black warning arrows some eight feet before the liner comes to an end. No more surprises that you are out of liner when you have filled the pail full with dirty diapers
- The **Dékor Plus diaper pail is currently one of the top selling diaper pails** in larger retail chains nationwide such as BuyBuy Baby, Target and Amazon. Refills are also widely available online.
- Dékor is the holder of a big number of awards, including "Best Diaper Pail" by Baby Bargains, "Mom's Choice Award", Baby List's "Best Pick" and "Most Registered" as well as an NCW "Eco-Excellence Award."



For more information, high resolution images and samples, please contact elisabeth@regallager.com and follow us at @DiaperDekor #DiaperDekor #StepDropDone

About Dékor

Dékor has been a proprietary brand of Regal Lager, Inc. since 2000 and is committed to providing parents and caregivers with the best products for diapering babies. Dékor is one of the top selling diaper disposal systems in North America and can be found in hundreds of independent retailers and larger chains nationwide.

For more information, please visit <http://www.diaperdekor.com/>

About Regal Lager, Inc.

Regal Lager is the exclusive distributor of carefully selected high quality baby and children's products in the United States and Canada. For more information on our other brands, including Love To Dream, Nomi, Lascal, and Qdos, please visit: <http://www.regallager.com>