



Colgate Mattress Receives JPMA Certification for Safety

ATLANTA – Colgate Mattress™, the nation’s oldest family-owned manufacturer of crib mattresses and accessories, is now certified with the [Juvenile Products Manufacturing Association \(JPMA\)](#). Colgate Mattress is the first Full-Size Crib Mattress participant ever welcomed into the JPMA Certification Program.

For over 40 years, JPMA has helped parents feel confident in choosing safe products for their baby. The JPMA Certification Seal signifies a product meets the strictest safety standards in today’s marketplace. To become certified, each product is rigorously tested at an independent laboratory.

“As a founding member of JPMA, we’re proud to be recognized alongside other industry leaders in safety that have attained [JPMA Certification](#),” said Dennis Wolkin, Chief Operating Officer. “Since 1955, we’ve set out to provide new moms with the very best quality and safest crib mattresses made in the U.S.”

While all baby products sold in the U.S. must meet minimum government regulations, only JPMA Certified Products can claim to meet or exceed federal, state, local and national retailer safety requirements as well as a voluntary ASTM International standard created by the industry. The main purpose of JPMA Certification for consumers is to remove the safety-related guess work from the buying decision and to encourage parents to look for the JPMA Certification Seal as a symbol of quality, safety, performance and functionality.

In keeping safety first, Colgate Mattress products are engineered to provide the ideal firmness for baby's sleep environment and promote the most peaceful rest possible. Plus, all Colgate Mattress products are hypoallergenic, odorless and GREENGUARD® Gold & CertiPUR-US® certified safe for no harmful emissions.

For more information, visit <https://colgatekids.com/pages/safety-development>.

ABOUT COLGATE MATTRESS

Founded in 1955, Colgate Mattress is a third-generation family-owned business with a 65-year heritage of manufacturing premium crib mattresses. Headquartered in Atlanta, GA, the company creates the largest selection of foam and innerspring crib mattresses, foam mattress pads and crib accessories. Colgate products are GREENGUARD™ Gold certified, nontoxic and made in the USA using only the finest internal components available. Colgate Mattress is proud to be among the first members of the Juvenile Products Manufacturers Association (JPMA), an organization dedicated to enhancing child product safety. Among many other industry recognitions, Colgate Mattress was named a 2018 JPMA Innovation Award Winner and recently received the 2019 Baby & Children’s Product News Readers Favorite Award, 2019 Eco Excellence Award and 2019 Cribsie New Arrival Award.